



Internal Security Fund — Police

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**Call for Projects on Preventing and Countering Violent
Radicalisation**

Grant Agreement No. 823683

ARMOUR
**A radical model of resilience for young
minds**

Communication Materials

Deliverable D6.4

(Executive Summary)

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Executive Summary

Deliverable D6.4 'Communication materials' is developed in accordance with the description of activities under Grant Agreement No 823683, 'ARMOUR - A radical model of resilience for young minds' (ARMOUR). It reflects the overall objectives of the ARMOUR project in disseminating information and raising the stakeholders' awareness on the psychological and community behavioural and communications strategies aimed at correcting reactions to perceived or real grievances and developing resilience to push and pull factors involved in advancing radicalization and violent extremism.

The ARMOUR Communication and Dissemination Plan is carried out under Work Package 6 'Communication, Dissemination and Leverage' (see *Deliverable D6.1. Communication and Dissemination Plan (CDP), logo and project templates*) and serves to design and implement the communication and dissemination ARMOUR activities, including building strong relations with stakeholders and disseminating the project results across the widest possible range of audiences.

The entire ARMOUR communication framework is based on the implementation of integrated tools and channels which are chosen according to the main characteristics and values of the target audiences, the project's key messages, and type of information to be provided. Important part of the communication framework is the development of appropriate and engaging communication and promotional materials. Thus, the present document describes the development of the project's takeaways to be used in project events and online communication activities, as well as a total of 38 graphics to be used during the first half of the project's online communications.

